



Office of the City Manager

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CONSENT CALENDAR
January 18, 2022

To: Honorable Mayor and Members of the City Council
From: Dee Williams-Ridley, City Manager
Submitted by: Lisa Warhuus, Director of Health, Housing and Community Services
Subject: Revenue Grant Agreement: Funding Support from State of California
Department of Justice to Design and Conduct a Program Evaluation of
Programs Funded by the Sugar-Sweetened Beverage Tax

RECOMMENDATION

Adopt a Resolution authorizing the City Manager or her designee to submit a grant application to State of California Department of Justice, to accept the grant, execute any resultant revenue agreements and amendments, and implement the projects and appropriation of funding for related expenses to conduct program evaluation activities in the projected amount of \$19,000 for July 1, 2021 to June 30, 2023.

FISCAL IMPACTS OF RECOMMENDATION

The City will receive funds in the projected amount of \$19,000 for FY 2022 through the funding source listed above. These funds will be allocated to revenue budget code 421-4501-331.40-95 and will be distributed from Expenditure Budget Code: 336-51-506-507-2051-000-451-612990. There are no matching funds required by the funder.

Spending of the referenced grant funds is subject to Council approval of the budget and the Annual Appropriations Ordinances. Depending on the timing of when grants are officially awarded and the amounts are determined, the grant budgets will be adjusted as part of the Second Amendment to the FY 2022 Annual Appropriations Ordinance.

CURRENT SITUATION AND ITS EFFECTS

Berkeley voters passed a Sugar Sweetened Beverage General Tax that was implemented in 2015. At the time this legislation passed, program evaluation activities were intended and funded by the Healthy Berkeley Program (community-based organization contracts funded by this initiative and administered by the Public Health Division). Due to the prioritization of COVID-19 response activities and reductions in revenue, evaluation activities have been limited to non-existent. The funding will allow the Healthy Berkeley Program to identify best practices, program successes, and challenges experienced by community-based programming in decreasing the consumption of sugar sweetened beverages and promoting healthy behaviors.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACT

There are no identifiable environmental sustainability and climate impact effects or opportunities associated with the subject of this report.

RATIONALE FOR RECOMMENDATION

These funds would support the identification of successful strategies, best practices, and organizational readiness criteria that would inform future investments to support community-based efforts in decreasing the consumption of sugar sweetened beverages and promoting healthy behaviors.

ALTERNATIVE ACTIONS CONSIDERED

The Public Health Division assesses each funding source to ensure that it supports the City's mission and goals. The alternative action would be to refuse the funding and eliminate any program evaluation activities for the Health Berkeley Program.

CONTACT PERSON

Janice Chin, Manager, Public Health Division, HHCS, (510) 981-5121

Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

REVENUE GRANT AGREEMENT: FUNDING SUPPORT FROM STATE OF CALIFORNIA DEPARTMENT OF JUSTICE TO DESIGN AND CONDUCT A PROGRAM EVALUATION OF PROGRAMS FUNDED BY THE SUGAR-SWEETENED BEVERAGE TAX

WHEREAS, THE City of Berkeley's Public Health Division desires to participate in the State of California, Department of Justice Youth Beverage Consumer Education and Research Fund focused on program evaluation of programs funded by the sugar-sweetened beverage tax.

WHEREAS, the City of Berkeley recognizes that there are negative health impacts due to the consumption of sugar sweetened beverages.

WHEREAS, the City of Berkeley invests over \$1 Million in community-based funding annually to address the promotion of healthy behaviors and decrease the consumption of sugar sweetened beverages.

WHEREAS, the City of Berkeley Department of Health, Housing & Community Services seeks to eliminate health and educational inequities; and

WHEREAS, the projected amount of the grant is \$19,000 for July 1, 2021 through July 30, 2023.

WHEREAS, the City of Berkeley should seek outside funding wherever possible to fund program evaluation activities.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager or her designee is hereby authorized to submit a grant application to the State of California for July 1, 2021 – June 30, 2023 to conduct program evaluation of programs funded by the sugar-sweetened beverage tax; to accept the grant funds; execute any resultant revenue agreements and amendments in line with the grant award, which may be larger or smaller than the projected award of \$19,000; and implement the projects and appropriation of funding for related expenses, subject to securing the grant. Revenue will go into revenue budget code 421-4501-331.40-95 and will be distributed from expenditure budget code 336-51-506-507-2051-000-451-612990). A record signature copy of said agreements and any amendments shall be on file in the office of the City Clerk.

BE IT FURTHER RESOLVED that the funds received hereunder shall not be used to supplant expenditures controlled by this body

BE IT FURTHER RESOLVED that the City of Berkeley agrees to abide by the terms and conditions of the grant agreement as set forth by the State of California, Department of Justice.

